

Mia Fermindoza

LIVE TECHNICAL DIRECTOR, ENCODING SYSTEMS ENGINEER, DP, PRODUCER

New York, NY

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Producer & director of live experiences, responsible over a ten-year career with the engineering pre-pro, facility fabrication, encoding infrastructure planning, crew/vendor management, and execution of broadcast and OTT streaming in news, editorial, connected fitness, and political media arenas. Extensive track record in platform-first content.

WORK HISTORY

2022-Current

RECENT TITLES, NARRATIVE DP | *Sheila Negheg Productions* | New York, NY

Shallow Water (2022, Short, Directed by Emily Breeze)

Dead Dog (2022, Short, Directed by Emily Breeze)

Matriarchy (2022, Directed by Emily Breeze)

2015-2018

SELECTED TITLES, DOCUMENTARY DP | *NowThis Studios* | New York, NY

Rami Malek Travels to Sub-Saharan Africa to Learn About the State of HIV/AIDS (Directed by Kelly Russin)

Manuel Oliver Paints On Mexican Border Wall (Directed by Mia Fermindoza)

Generation Columbine (Directed by Julia Hoff & Matthew McDonough)

The Self-Made Millionaire Who Couldn't Read (Directed by Jen Butler)

Holocaust Survivor Has a Message for Donald Trump (Directed by Daniel Shapiro)

Vladimir Kara-Murza on Pro-Democracy in Russia (Directed by Versha Sharma)

Death By Overwork: Karoshi in Japan (Directed by Jen Butler)

Verified A Day of Two Rallies (Directed by Sean Morrow)

Teenage Chef On His Way to Ruling World of Ramen (Directed by Jen Butler)

Sentenced at Seventeen: The Dontie Mitchell Story (Directed by Versha Sharma)

2022-Current

LIVE STUDIO TECHNOLOGY & STREAMING DIRECTOR | *Tonal Systems, Inc. & NEP Studios* | New York, NY

Configured live stream signal systems for San Francisco based fit-tech studio in Hell's Kitchen. Brought a lean digital transformation to traditional broadcast, delivering a growing portfolio of OTT H265 content at low latency.

2020-2021

TECHNICAL DIRECTOR, VIDEO & STREAMING | *Friends of Bernie Sanders, More Perfect Union* | Washington, D.C.

Designed, built, and managed a second post-campaign broadcasting studio and control room in Washington. Led a seamless transition to remote live production workflow for COVID.

2019-2020

DIRECTOR OF VIDEO | *Bernie Sanders 2020, Inc.* | Washington, D.C.

Designed and fabricated a podcast, broadcast, and recording studio. Installed and managed all control, mix, and encoding systems, integrating a networked server to record and transmit live video from anywhere in partnership with celebrity surrogates and other elected endorsers. Recruited, trained, and supervised 20+ editors and producers in the digital department.

2018-2019

STUDIO PRODUCTION MANAGER | *PIA, Sound & Motion Division* | Los Angeles, CA

Managed casting for agency's roster of SAG-AFTRA live actors, liaised with client creative teams on sound or formatting delivery requirements from bid through rollout, revised sample scripts from the writers' room, managed agency studio, responsible for blocking, lighting, staging, and operating multi-camera shoots. Reported to EP, UPM, and Composer.

2016-2018

LIVE STUDIO DIRECTOR & STREAMING PRODUCER | *NowThis, Studios & Original Series* | New York, NY

Showran all programs piloted for branded enterprise programming, including live-to-tape Facebook Watch serials ("Dead Ringer" Season 1, "ConTECHtual" 5 episodes, "Watched" 3 episodes, "The Russia Desk" 4 episodes, "24 Hours of Trump" 18 episodes, "Trumped Up Thursdays" 8 episodes, "MANE" pilot, "NowThis Reports" 10+ mini-docs), and scripted YouTube shows (incl. "NowThis World" 16 episodes, NowThis Nerd's "How To Kill" 9 episodes, "Nerd It Up" 100+ episodes, "Happy Hour" 43 episodes).

2015-2016

SUPERVISING LIVE PRODUCER | *NowThis, Studios & Original Series* | New York, NY

Traveled and reported live from the field for NowThis World. Showrunner for live streams from the field or in-studio (incl. "NowThis Morning Show" 100+ episodes, "Stranger Thursdays" 7 episodes, "Game of Thrones Recap" 14 episodes, "Happy Hour Live" 50+ episodes, "Weird News Wednesdays" 27 episodes, "Slow Weed Mondays" 39 episodes, "The Good News Show" 22 episodes).

2014-2015

EDITOR & LIVE STUDIO PRODUCER | *NowThis, Special Platforms* | New York, NY

Worked with data to strategize high performing publication on Instagram, Vine, Snapchat, and Tumblr. Pitched, edited, and published at 15s and 30s. Developed data-driven re-packaging workflows to scale out original enterprise footage.

2013-2014

UGC LIVE MEDIA DESK | *The Huffington Post, Media Desk* | New York, NY

Managed accounts & licensing contracts with large vendors including Getty, Reuters, and Shutterstock when not on assignment.

EDUCATION

2010-2014 | Vassar College, B.A. Political Science, Film & Media, 3.8

2013-2014 | Goldsmiths, London, Comparative Media Law, 4.0

2013-2014 | Freie Universitat, Berlin, Urban Studies, 4.0

PRESS & ENGAGEMENTS

Rhythm Nation, Spotify "Ep. 4: The Revolution Will Be Livestreamed", 2020

NPR Politics "Online Video Network is Key to Sanders is Key to Sanders' Campaign", Spring 2020

The Washington Post "Inside the Sanders campaign's Quest to Win The Internet", 2020

Restream.io Live Creator Spotlight "Multistreaming in Politics", 2021

2020 Election Debrief Panel Speaker "New Platforms in 2020"

Columbia University "Social Storytelling" Fall 2020 Speaker

UC Berkeley "Audiovisual Aesthetics" Fall 2020 Speaker

AWARDS

NowThis Reports Film & Video: Series People's Voice Winner The Webbys, 2018

NowThis News News & Information People's Voice Winner The Webbys, 2018

NowThis News Best in News & Media The Shortys, 2018